

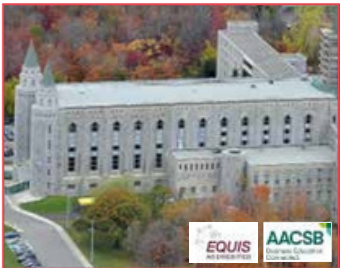
OUR PARTNERS



Philadelphia, Pennsylvania - USA
 Ranked 11th among public liberal arts colleges by US news and World Report
MBA Concentrations: MS Business Systems & Analytics (MS BSA)
Admissions Requirements: 3.0 GPA



Long Branch, New Jersey - USA
 Ranked #18 in Regional Universities North by US news and World Report
MBA Concentrations: Accounting, Finance, Management, Marketing and Real Estate
ADMISSIONS REQUIREMENTS: 3.0 GPA, 79 TOEFL



Quebec City, Quebec - Canada
 Ranked 251-300 in the Times Higher Education World Ranking
MBA Concentrations: Global Business, Gestion Internationale
Admissions Requirements: 3.0 GPA



Fredericksburg, Virginia - USA
 Ranked 11th among public liberal arts colleges by US news and World Report
MBA Concentrations: General MBA
Admissions Requirements: 3.0 GPA



Fredericton, New Brunswick - Canada
 Ranked #24 in Best global Universities in Canada
MBA Concentrations: Commercialization, Scaling and Investment ; Data Analytics
Admissions Requirements: 3.0 GPA



Academic year 2024-25
 CEFAM 4th year Tuition Fees: €13.560

Application deadlines

- November 1st, 2024: January 2025 intake
- May 1st, 2025: September 2025 intake

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CEFAM 4th year admission procedure

Complete Online Application.
 Online Entrance Exam:

- Written English: 1.5 hours
- Listening Comprehension: 30 minutes
- Motivation Interview: 30 minutes

4th year courses

MARKETING MAJOR

Fall Semester

- Operations & Supply Chain Management
- Consumer Behavior
- Advertising
- Sales Management & Negotiation
- Data Management for Business Strategies

Spring Semester

- International Economics
- Strategic Management & Organizational Policy
- Business Ethics
- Digital Marketing
- Marketing Research

FINANCE MAJOR*

Fall Semester

- International Economics
- Strategic Management & Organizational Policy
- Business Ethics
- Financial Planning & Analysis
- Intermediate Financial Accounting I

Spring Semester

- Operations & Supply Chain Management
- Intermediate Financial Accounting II
- Sustainable finance
- Information Technology for Finance
- Portfolio Management

Summer Semester

- Global Career Development
- 6-month internship

* Available depending on the number of registered students.