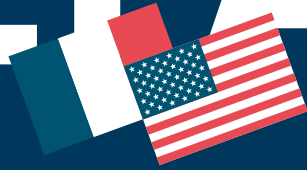


Undergraduate Programs

# CEFAM



Centre d'Études Franco-Américain de Management  
Lyon & USA

## French American Business School in Lyon, France

Jumpstart your International Career  
with CEFAM in Lyon, France

In partnership with  
American universities  
accredited by:



Degree certified  
Level 7 by the  
French Government



Boston



Philadelphia



NYC



Albany



Lawrenceville



San Francisco



West Long  
Branch



Fredericksburg



Philadelphia



Fredericton



Quebec

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# Your career deserves **the best of both worlds!**

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## Are you dreaming of an international career?



**A future in international business will without a doubt involve time spent in the United States and a professional mastery of English. If you enroll at CEFAM (Centre d'Études Franco-Américain de Management, created in 1986), you will be choosing the only institution to guarantee its entire student body the chance to study a full year in the United States. The objectives of our institution are to help you to earn your high-quality degrees recognized both in France and globally from AACSB accredited universities, and to launch your international career.**

**Karine CHAUX, Dean**

**CEFAM's mission is to provide a high-quality, international business education, combining the American academic model with a competency-driven engaged learning experience, to produce graduates able to define their own vision of academic, professional, and personal success while excelling in the international management career they have chosen.**

At CEFAM, undergraduates can earn dual degrees in four years (or even triple degrees in five). Spend 3 years on our campus in Lyon and 1 year either in the United States or 2 years in Canada at one of our partner universities. You can also choose to remain at CEFAM all four years.

Postgraduate business students can earn dual degrees in two years by joining CEFAM's 4<sup>th</sup> year directly and continuing to one of our MSc or MBA partners in the United States or Canada.

CEFAM's dual degree programs invite students into an international environment with multinational faculty who bring real-world experience directly into the classroom.





# Lyon is our campus

To live in Lyon is to live in a top-rated city for students, on a 2000-year-old UNESCO World Heritage Site, in the capital of French gastronomy, and to participate in a dynamic economic center.

**Lyon is the 2<sup>nd</sup> largest urban area** in France.

**A top city** for students.

**Top 5 city** in the world according to Conde Nast Traveller.

**International Hub** for Business and Culture.



# Business Track

CEFAM's academic program is based on the American and Canadian models in liberal arts education. In order to earn dual degrees, students spend their first 3 years on CEFAM's campus in Lyon, and their final year in a US or a Canadian partner university. They then graduate with both a French and an American or Canadian degree. The French degree (RNCP level 7 "Manager of International Organizations") and the US degree is a Bachelor's of Business Administration in any Business major available at the partner university. The Canadian degree is a Master of Business Administration.

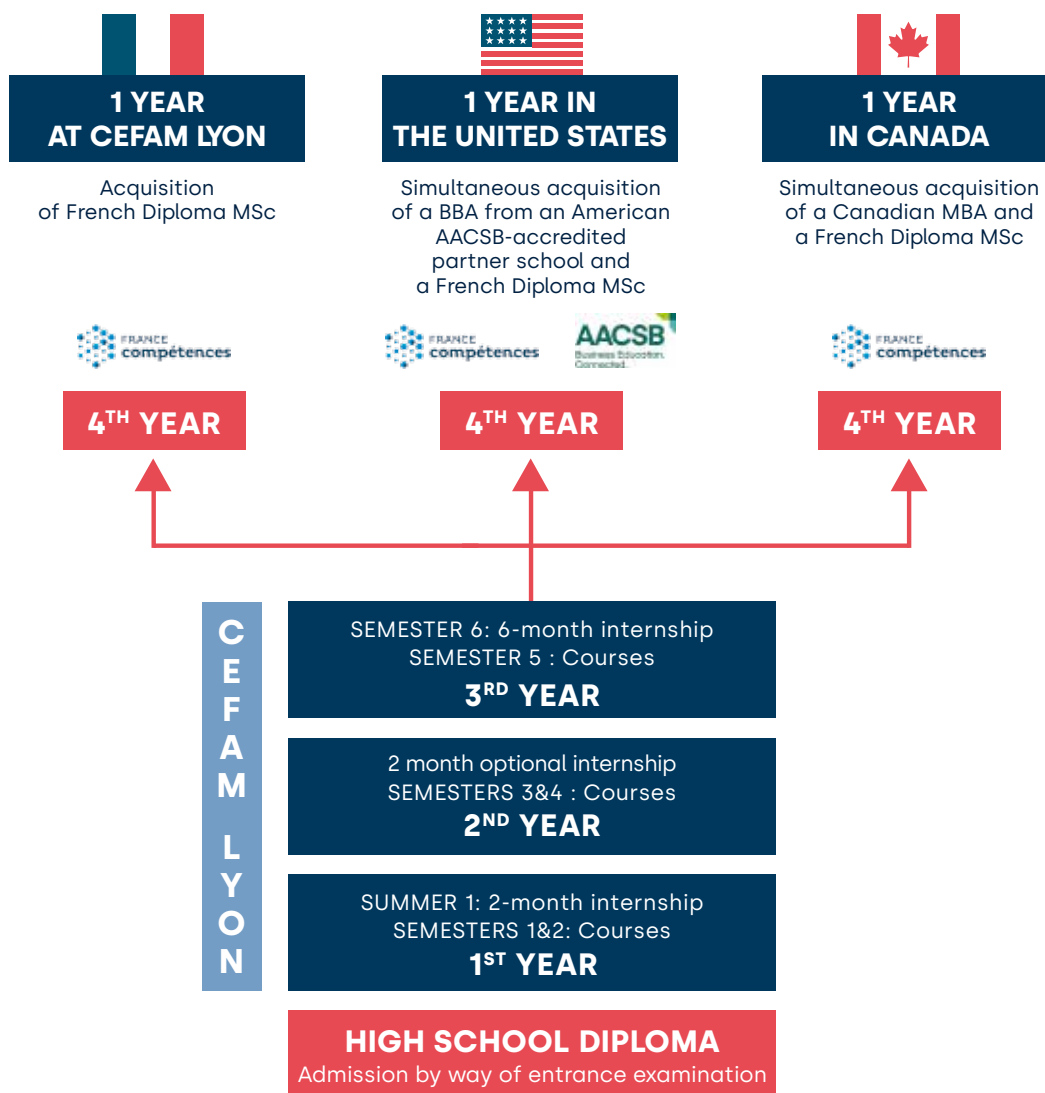
### 3 Years to Learn the Fundamentals

The first 3 years of the program are dedicated to developing students' knowledge in Business and general education courses, as well as professional competencies through the completion of two internships.

### 1 or 2 Years of Specialization

After 3 years in Lyon, CEFAM students go on to choose their major in the following year. They have 3 options:

- Spend 1 year studying in the **United States** at one of our 6 partner universities and earn a **BBA** as the second degree
- Spend 1 year studying in **Canada** at University of New Brunswick and earn an **MBA** as the second degree
- Continue at **CEFAM** for their 4<sup>th</sup> year and earn a MSc in Marketing or Finance.



**PARALLEL ADMISSION POSSIBLE IN THE 4<sup>TH</sup> YEAR  
FOR VALIDATION OF FRENCH STATE-CERTIFIED LEVEL 7 DEGREE**

# Liberal Arts Track in International Relations

A new track in partnership with Siena College, in Liberal Arts with an emphasis in International Relations. This is an inter-disciplinary track addressing key global challenges, issues, and approaches to politics with the goal of training students with a comprehensive education in the social sciences. This program leads students to earning a Bachelor's of Arts from Siena College.

# 1

**Freshman Year  
First Year**

### Fall Semester

- Business Computer Applications
- Principles of Microeconomics
- English Composition I
- Communication & Academic Methodology
- Introduction to Political Theory
- Foreign Language module

### Spring Semester

- Principles of Macroeconomics
- English Composition II
- Basic Quantitative Foundations for Business II
- Professional Workshop I
- Research Design & Qualitative Methods
- Issues in International Politics

### Summer Semester 1

- Public Speaking
- Online remote class from Siena College

### Summer Semester 2

Optional 2-month internship (July-August)

# 2

**Sophomore Year  
Second Year**

### Fall Semester

- Art History
- American Literature
- American History (1661-1877)
- Professional Workshop II
- Dimensions of Diversity
- Understanding the European Union
- International Organization

### Spring Semester

- The Legal Environment of Business
- Political Economy
- US since the Civil War
- Environmental Science
- Intellectual Heritage
- International Law & Diplomacy

### Summer Semester 1

- TOEFL Preparation
- Online class from Siena College

### Summer Semester 2

Mandatory 2-month internship (graded by Siena College)



# CEFAM's Undergraduate Dual Degree Partners



**Boston, Massachusetts**

#10 in U.S.-ranked undergraduate international business programs, U.S. News and World Report

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**TEMPLE UNIVERSITY**

**Philadelphia**

#98 in National Universities (tie) by U.S. News & World Report

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**PACE UNIVERSITY**

**NYC**

#3 in Bachelor of Business Administration in Arts and Entertainment Management on TopManagementDegree.com's list

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**SIENAcollege**

**Albany, New York**

Ranked 22<sup>nd</sup> "Best Liberal Arts College" by Money Magazine



**Lawrenceville, New Jersey**

#8 in Best Value Schools (2023)



**Menlo** College

**Atherton, CA – Silicon Valley**

Alumni Rank #45 in the World for Executive Positions  
at the World's Largest Companies by CWUR  
(Center for World University Rankings)



**Canada**

#24 in Best Global Universities in Canada



# Professional Development and Internships

Professional development and training is an integral part of the CEFAM experience. Our Career Services Office ensures students are prepared to enter into the professional world, both as interns and later as alumni.

- **Conferences** with external guests, professionals, or alumni
- **Networking** events
- **Workshops** with specific themes
- **Meetings** in groups and individually in order to define and plan professional goals
- **Tools** are available to help each student begin to put together plans and goals

CEFAM students have two internships during their time at CEFAM, a 2-month and 6-month internship.





# Student Life at CEFAM

**CEFAM is an international campus with 26 nations represented and a 59% international student population.**

CEFAM also is full of clubs and organizations such as :

- **Student council**
- **Cefamous:** Our Student Ambassadors
- **CEFAM Connect:** A networking group to link CEFAM with French and International Companies
- **Social Events Committee:** Organizing annual activities like our Thanksgiving and Halloween celebrations and our Prom
- Yearbook Club
- Business consulting
- Arts Association
- Cultural Projects
- **Sports Clubs:** Soccer, Cheerleading, Golf, Basketball, Flag Football



# Why join CEFAM?

10 good reasons to choose CEFAM to jumpstart your international career !



1

One course pathway yielding a **double or triple diploma**



2

Follow the **inverted classroom modular system** of American/Canadian universities



3

A team of **international professors (100%)**



4

American/Canadian bachelor and masters diplomas **validated by AACSB**, French validated **level 7 university diploma**



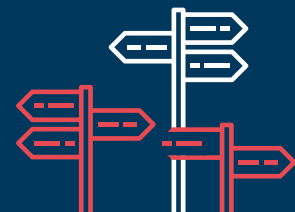
5

Go from **High School Diploma to masters degree**



6

**100% of students** who want to go to Canada/United States are able to get the double diploma



7

The choice between **9 partner universities**



8

Student body with **higher academic levels**



9

Student tailored curriculum with **small class size**



10

Close **proximity** between student, teachers and administration as part of the CEFAMILY

# Invest in Your International Future



## CEFAM 1<sup>st</sup> year admissions requirements

Complete Online Application.

Online Entrance Exam:

- Written English: 1.5 hours
- Listening Comprehension: 30 minutes
- Motivation Interview: 30 minutes (by phone or online platform)

## Application deadlines

- **November 1<sup>st</sup>, 2024 :** January 2025 intake
- **May 1<sup>st</sup>, 2025 :** September 2025 intake

## Prepare documents

- ID picture
- Passport copy
- Academic transcripts

## Academic year 2025-26 Tuition Fees

### BUSINESS TRACK

- **First Year:** 11,665€
- **Second Year:** 9,480€
- **Third Year:** 5,485€
- **Fourth Year at CEFAM:** 13,560€

### LIBERAL ARTS TRACK

- **First Year:** 10,880€
- **Second Year:** 13,980€
- **Third Year in USA:** \$48,400
- **Scholarship:** from 16,000€ to 24,000€

## Application process for 1<sup>st</sup> year and transfer students



1. Fill out the online application at [cefam.fr/en](https://cefam.fr/en) and upload requested documents.
2. Pay the entrance exam fee of 140€.
3. Complete the entrance exam online, including Admissions Interview.

Note to transfer students: You may send transcripts in advance for evaluation. Accumulation of credits matching the CEFAM program will determine at which level a transfer student enrolls.



# CEFAM

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Lyon & USA

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